

Kolding Roadmap for Food System Transformation

STRATEGIC PROCESS

Pre-FUSILLI

Starting Point

- **UNESCO Design City**
Built on longstanding collaboration with SDU, placing Design and co-creation at the centre of innovation
- **Experienced Food System Transformation research partner (SDU)**
- **Sustainability Strategy**
No mentioning of food
No 'Food System' Governance
- **FUSILLI**
Largest EU project in Southern DK
First w/ food in Kolding
Co-creation at the core

Year 1 Context & Planning

Setup **Living Lab**

Set **baseline & analyse Local food system & Transformation potential**

Map
Stakeholders
Policies & strategies
Governance

Identify & leverage **existing initiatives & momentum**

Year 2 Activation & Governance setup

Setup **Governance structure**

Baseline Data
Food Culture
CO₂ Footprint
Food waste
Organic consumption
Local food producers

Launch new actions

Year 3 Policy Development

Create **vision** for food system

Develop **Food Strategy / Policy**

Enter **Partnerships**

Evaluate / analyse actions

Year 4 Evaluation & future anchoring

Define **future** governance structure

Policy **sign-off**

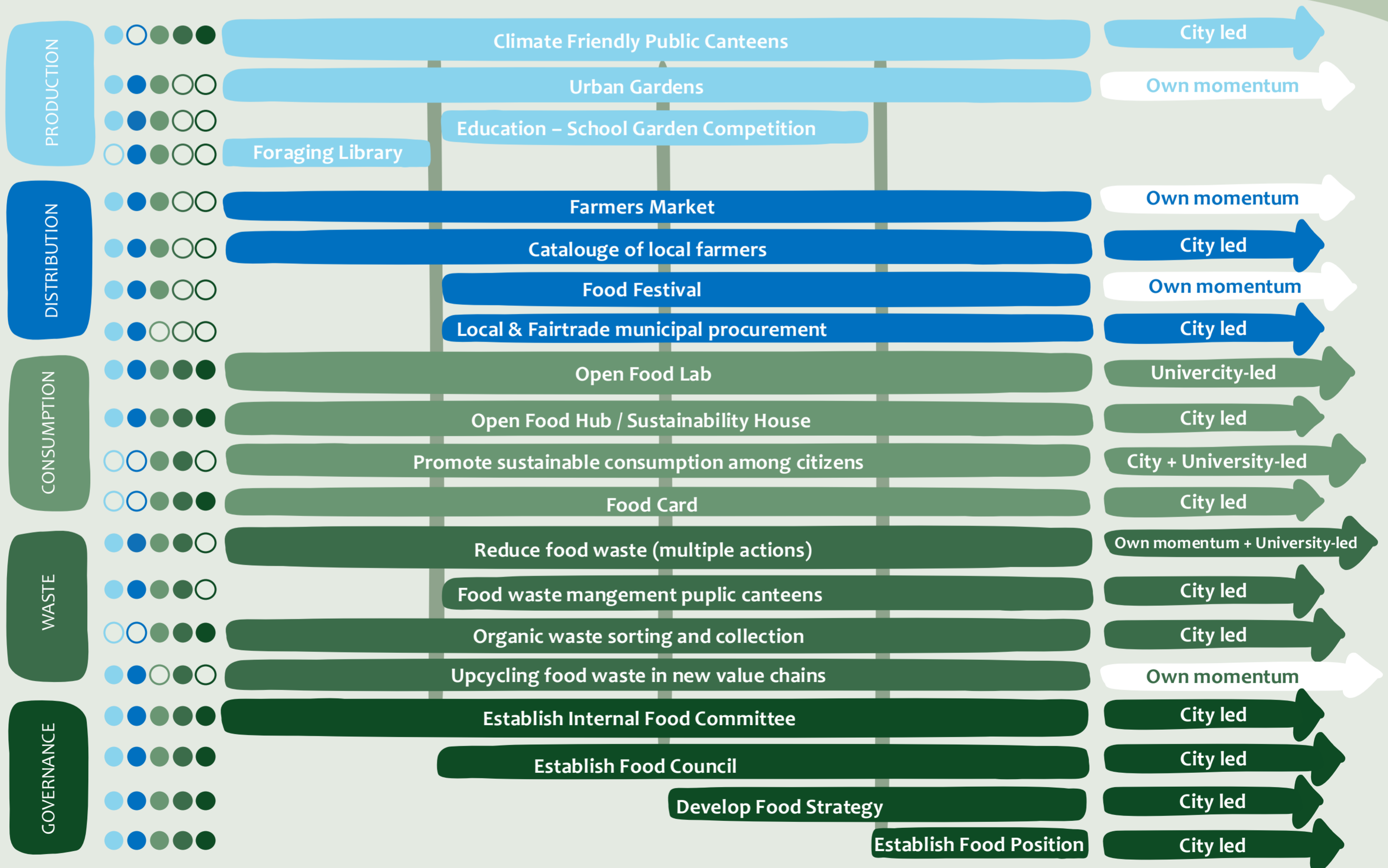
Ensure future **Food Position**

Post-FUSILLI

Long term Commitment

- Permanent 100% city **food position**
- **Food Council** facilitation
- **Food Strategy** Implementation and Action Plan Development
- Consolidate & grow **Partnerships**

Key Food System Transformation Actions



BIG WINS

- Governance Structure
- FoodLab + Sustainability House
- Public Kitchen competencies
- Growing food system literacy
- Exponentially growing engagement

SMALL WINS

- Awards for the canteens + schools
- Co-creation workshop insights
- Food culture research insights